

**Merrill Foto News Article
June, 2019**

United Way serves as a means to support 19 different agencies and a few other community services. With summer upon us and awareness that the United Way is gearing up for its fall campaign and allocation process, this question is frequently asked:

What does it take to be a United Way funded Affiliate Agency? These are the United Way Requirements to be a funded partner agency.

Community Impact funding requests should present innovative approaches to meeting the health and human services needs of our community. Priority will be given to projects that address:

United Way Worldwide and Merrill Area United Way LIVE UNITED priorities–

- Education – (Helping Children and Youth Achieve their Potential)
- Income – (Promoting Financial Stability and Meeting Basic Needs)
- Health – (Improving People’s Health), especially those issues identified through the Lincoln County Community Health Plan.

Other key factors for funding consideration include:

1. Measurable outcomes,
2. Programs that meet currently unmet needs, and
3. The agency’s ability to secure funds to continue the project.

All organizations applying for Community Impact Program funds must meet the following minimum requirements:

- Operate as a 501(c) (3) non-profit organization.
- Operate under written Articles of Incorporations and By-laws or other written documents or statutes that define the applicant’s purposes, membership, management and operation.
- Operate on a non-discriminatory basis in employment, recruitment of volunteers and delivery of services.
- Demonstrate effective program performance and financial responsibility and accountability.
- Operate or provide service within Lincoln County, specifically Merrill, Irma, Gleason, and the surrounding townships.
- Your application must include the following items:

Applications will require additional documentation, such as:

- Proof of 501 c (3) IRS non-profit organization.
- The completed Community Impact Application, including a narrative, financial spreadsheet, outcome Matrix, and the program’s evaluation tool to track change.
- Your organization/board approved non-discrimination policy for clients served by your organization.
- A listing of your current Board of Directors with their address, titles, and terms.
- Agency certified audit (\$500,000 and over) OR Independent financial review in compliance with the State of Wisconsin requirements.
- Form 990 or Form 990 EZ.
- Finally, a typed statement 1 page or less demonstrating how your service(s) has made a difference in a person’s so MAUW can relate the stories to others.

To get information on the funding application process or to support the Merrill Area United Way and make a difference in our local community, contact Dee Olsen at Merrill Area United Way. Donations can be mailed to MAUW, PO Box 813, Merrill, WI 54452. For more information about MAUW visit our website at merrillareaunitedway.org.